

# CONNECTED



December 2008

## Happy New Year from Marietta Power and Water!

All of us at Marietta Power and Water would like to wish you a Happy Holiday Season and a prosperous New Year. We appreciate your business during the past year, and we look forward to serving you in 2009 and beyond. ⚡

### BillingInsights™

Marietta Power now has available an innovative online application for residential customer self-service that is designed to deliver bill analysis capability directly to the homeowner. The goal is to provide key energy information.

Results include:

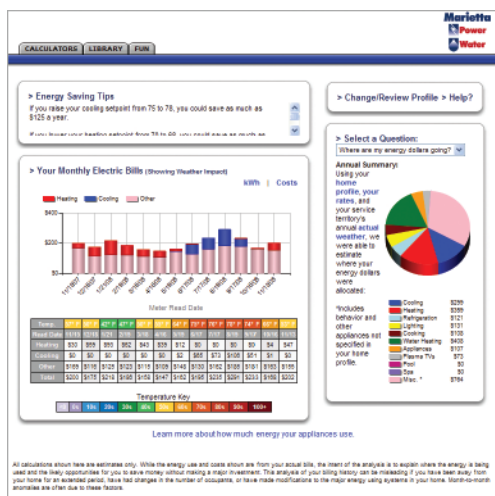
1. Answering your typical questions about why your bill has changed,
2. Displaying the major determinants of bill changes, and
3. Showing where your energy and dollars are going.

The application, called **BillingInsights™**, is linked to your billing history, uses your actual temperature information, saves your home profile (for ease of future use), and presents a robust bill analysis in straightforward terms. You must have at least 10 months of billing history to use the **BillingInsights** application.

#### How do I use it?

**BillingInsights** provides an easy-to-follow step-by-step process for inputting your home profile and completing the analysis. Just as in a recipe, the instructions are numbered for quick execution.

You log into the application by clicking **Online Payments** on the Marietta Power



Web site. Once on the online payment page, you must enter your **Account ID** and **PIN**. Your Account ID must be entered exactly as it appears on your monthly statement. You will then be given several options. Click on **Energy Calculator** and then click on the meter number hyperlink. Once you click the link, you will fill out the individual attributes to describe your existing home. Most of the attributes are filled in using drop-down windows. Once done, press **Analyze my Electric Bill**. This action brings together your electricity bills, actual local weather data for the past year, and a smart analysis of your home based on your home profile. The result is

continued

a summary display of critical information designed to answer your billing questions.

First, the information display shows your electric bills in the context of the actual weather. Weather is the biggest determinant of changes in the bill. Seeing this alone can address many of your billing questions.


Next, you will see at the top some custom suggestions for how you can reduce energy use and cost based on your specific circumstances and home profile.

Finally, the application answers the typical bill inquiry concerns:

The **“Where are my energy bill dollars going?”** section allows you to see an estimated breakdown of your home’s annual energy usage. The usage is broken

down into the common categories of Heating, Cooling, Water Heating, Lighting, Cooking, Refrigeration, Appliances, and Plasma TVs.

The **“Why has my bill changed?”** section gives you an indication of the primary drivers behind your electric bill. It will determine the dollar value of the change in temperature and home energy usage behavior.

Using **BillingInsights**, you will be able to determine the impact of weather and personal behavior on your electric bills as well as view how you personally use energy. You will also learn about ways you can save by making a few no-cost to low-cost changes to your home. 


## Budget Billing Program Puts You In Control of Your Monthly Power Bill

Seasonal fluctuations in your power bill can make it difficult to maintain a monthly budget. Marietta Power and Water is offering customers a way to help make it a little easier by paying the same amount each month through the Budget Billing Program.

The program is based on your average consumption of Marietta Power and Water services during the preceding 12-month period. Your monthly bill will reflect this average and remain the same for one year from the start date. On the anniversary of your enrollment, your bill will be

recalculated according to your actual consumption.

In order to qualify, you must be a residential customer maintaining a satisfactory credit rating. Participants are also required to commit to the program for one full year.

To learn more about the Budget Billing Program, please contact Marietta Power and Water’s Customer Service Department at (770) 794-5150 or visit the Marietta Power and Water Web site at [www.mariettapowerandwater.com](http://www.mariettapowerandwater.com). 

## Calendar of Events

### January 16 to February 1 Smokey Joe’s Cafe

7 to 9 p.m.

Atlanta Lyric Theatre at The Strand Theatre on the Marietta Square. The longest running Broadway revue in history will delight Lyric audiences. The greatest hits of the ‘50s and ‘60s were all on the menu at Smokey Joe’s Cafe, a rockin’ party of a show – featuring songs such as “Jail House Rock,” “Stand By Me,” “Yakety Yak,” “Hound Dog” and more. Tickets can be purchased by calling The Lyric box office at (404) 377-9948 or by visiting [www.atlantalyrictheatre.com](http://www.atlantalyrictheatre.com).

More information about The Strand’s restoration can be found at [www.FriendsofTheStrand.org](http://www.FriendsofTheStrand.org) or by calling (678) 569-1321.

### January 18 to March 1 Theater in the Square MainStage Secrets of a Soccer Mom

In this off-Broadway play, currently causing laughter in New York, three suburban moms about to play soccer against their sons reveal a lot about themselves, their pasts and the delicious secrets they picked up on their way to becoming “soccer moms.” Variety calls it “A sympathetic and compelling comedy with constant laughs.” Tickets can be purchased by calling the Box Office at (770) 422-8369 or by visiting [www.theatreinthesquare.com](http://www.theatreinthesquare.com).

### Monday, January 19 Martin Luther King Jr. Day

### April 5 to May 3 Theater in the Square Alley Stage Speech and Debate

Three teenage misfits meet in cyberspace and form a speech and debate club in order to publicly address a school sex scandal. Teen angst and insecurities bubble up with hilarious results in online chat rooms, podcasts and a musical version of The Crucible. This season’s off-Broadway comedy hit proves to be a very different High School Musical. Contains profanity and adult situations. Not for all audiences. Tickets can be purchased by calling the Box Office at (770) 422-8369 or by visiting [www.theatreinthesquare.com](http://www.theatreinthesquare.com).

**Marietta Power and Water will be closed on December 24 and December 25 in observance of the Christmas holiday.**

For a complete list of City of Marietta events, please visit [www.mariettaga.gov](http://www.mariettaga.gov) and click on Calendar of Events.

### Get city news by e-mail

Subscribe to the City of Marietta’s E-News mailing list to receive the latest city news, events, job openings and emergency updates by e-mail. Log on to [www.mariettaga.gov](http://www.mariettaga.gov) to subscribe.